

Sahilsharma77@gmail.com

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## Core Skills

- Product Design (SaaS, Consumer Apps, Developer Tools, AI Products)
- UX/UI Design (Web, Mobile Apps – iOS & Android, Kiosk UX)
- Interaction Design & User Flows
- Information Architecture & Journey Mapping
- Responsive & Cross-platform Design
- Accessibility (WCAG Standards)
- UI Craft & Visual Design (Premium/Luxury Aesthetic)
- Typography & Layout Systems
- Motion Design & Micro-interactions (Lottie)
- Research-driven Design
- User Research & Usability Testing
- A/B Testing & Heuristic Evaluation
- Performance & Technical Feasibility Awareness
- Design Systems & Component Libraries
- Scalable Component Frameworks
- Technical UX (API Platforms, Dev-focused Products)
- Design Strategy & Creative Direction
- Stakeholder Communication & Cross-functional Collaboration (Agile)
- Storytelling & Presentation
- Mentoring & Team Development
- Figma (Advanced)
- Adobe Creative Suite (XD, Photoshop, Illustrator)
- Miro, Maze, Hotjar
- Lottie

## Education

01/2021

# SAHIL SHARMA

## Professional Summary

Senior Product Designer (UI/UX) with 5+ years of experience designing high-impact digital products across SaaS, EdTech, and consumer platforms. Proven track record of driving 30%+ improvements in engagement, conversion, and efficiency through user-centered design and scalable systems.

Expert in Figma, design systems, and complex UX problem-solving, with experience building products used by 10M+ users (4.5★ rated apps). Strong collaborator and mentor focused on delivering measurable business outcomes through design.

## Experience

### Restroworks - Senior UI/UX Designer

Delhi, India

05/2025 - Current

- Led end-to-end design of **RestroGo QSR UX and kiosk interface design**, increasing user engagement by **20%**
- **Redesigned POS system** to reduce checkout friction, improving **transaction efficiency by 25%**
- Built scalable **design system (tokens + components)**, reducing design-to-development time by **25%**
- Defined UX strategy with product & engineering, accelerating product delivery cycles
- Mentored designers, improving team design quality and consistency by **40%**

### Adda247 - Senior UI/UX Designer

Gurugram, India

03/2022 - 05/2025

- Led UX design across **iOS, Android, and Web platforms** serving **10M+ users (4.5★ rating)**
- Designed core experiences (Live Classes, Test Series, AI modules), improving engagement by **25%+**
- Revamped **design system across platforms**, increasing team efficiency by **30%**
- Optimized key user journeys (Doubt Room, My Content, Dark Mode), boosting user satisfaction by **20%**
- Redesigned Sankalp Bharat app, increasing daily active users by **15%**
- Built tablet-first UX experiences recognized by **Google for usability and innovation**
- Reduced time-to-market by **18%** via cross-functional collaboration
- Mentored junior designers, improving team productivity by **25%**

### Rcentric - Senior UI/UX Designer

Dubai, UAE

## Bachelor Of Design:

Product Design

National Institute Of Design

## Websites & Social Links

- <https://sahil-portfolio-fawn.vercel.app/>
- <https://www.linkedin.com/in/sahil-sharma-expert-ui-ux-designer/>

10/2021 - 03/2022

- Designed premium digital experiences for **OMNIYAT (Dubai luxury real estate)**
- Transformed complex property data into **high-conversion, luxury-grade interfaces**
- Transformed complex luxury real estate data into intuitive user flows, improving engagement by **~20%** and enhancing premium brand perception
- Reduced design-to-development turnaround time by **12%**

### Betacrew - Senior UI/UX Designer

Gurugram, India

11/2021 - 01/2022

- Designed UX for Portle (**SaaS API platform**), improving navigation and developer usability
- Simplified complex workflows into intuitive, scalable interfaces
- Conducted user research to identify friction points and improve product clarity

### Kelp Global - UI/UX Designer

Mumbai, India

05/2021 - 10/2021

- Designed **fintech dashboards and investor portals** for complex financial workflows
- Improved usability through research-driven design decisions
- Delivered scalable UI solutions for enterprise-grade applications

### Tata Elxsi - UX Design Intern

Bangalore, India

01/2021 - 04/2021

- Collaborated on **future EV (2030) concepts**, designing infotainment systems and digital instrument clusters to improve real-time usability
- Developed **AR-based and gesture-driven interfaces**, creating adaptive UI systems for enhanced in-car interaction and data visualization
- Conducted **user research and presented high-fidelity prototypes**, contributing to AI-driven features and IoT-integrated mobility experiences

## Key Achievements

- Iron Man Award - Recognized for Best Performance while leading design initiatives at Adda247
- Taiwan Student Design Competition - International recognition for innovative design work